

FACTS & FIGURES

PARTICULARS

- Physical address: Seervision AG, Physikstrasse 3, 8006 Zurich
- Website: www.seervision.com
- Email: press@seervision.com

HISTORY & TIMELINE

- Formally founded in 2016 and developed out of research on camera control conducted at the Automatic Control Laboratory of ETH Zurich
- Supported by Prof John Lygeros, Head of ETH Control Laboratory, and embedded into a large network in professional video production
- Combined >20 R&D projects in camera control in the course of over 4 years of joint collaboration on various R&D projects as well as development work for industry partners
- Pivot of business model in 2016 from a consumer product into to a professional solution targeted at mid- to small event video production / tech companies
- Granted support by ETHZ/University of Zurich Wyss Development Center in 2018
- Closed financing round to fund future operations & expansion in 2018



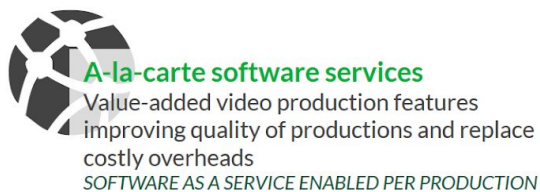
Fig 1: Seervision Product Timeline

VISION & MISSION

- **Vision:** Autonomous robotic cameramen at the fingertips of all live video productions
- **Mission:** Provide the largest fleet of intelligent robotic cameramen to video production companies. Based on add-on software features, robots will handle all camera operation tasks, multi-camera shot coordination and live editing. Our customers will be able to produce state-of-the-art video footage of live events in business, culture, entertainment, sports and education at a fraction of today's cost.

PRODUCT & BUSINESS MODEL

- Combined Hardware & Software model



Cheaper, faster and more reliable top-notch video footage for live event video production companies

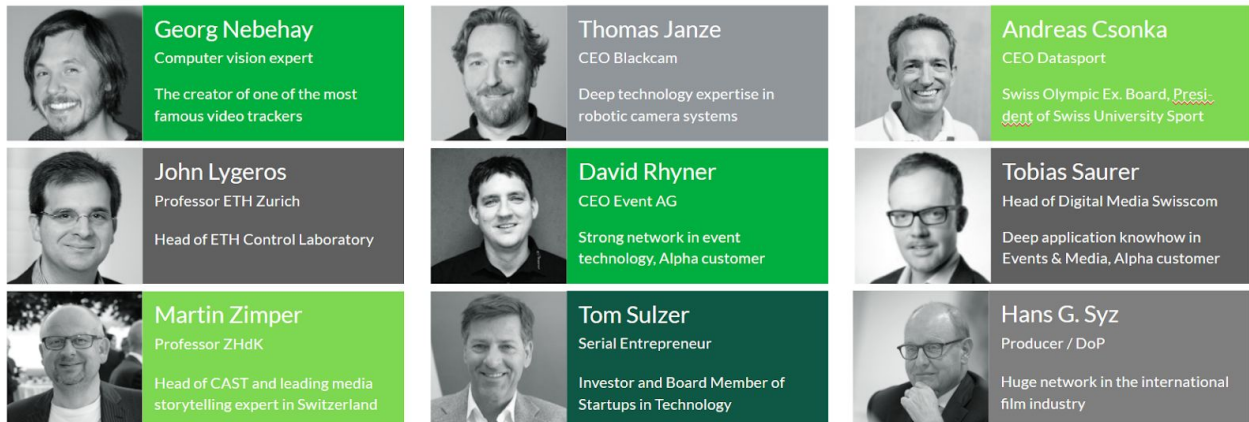
Fig 2: Seervision product & software offering

TEAM

- Nikos Kariotoglou, CEO and co-founder, Ph.D. in control systems and experience in leading 20+ ETH R&D development projects
- Reto Hofmann, CTO and co-founder, M.Sc. in camera control; working experience with various big engineering companies
- Conrad von Grebel, CMO and co-founder, Cameraman and owner of a mid-sized video production company (and hence the model customer for Seervision)
- Michel Waegli, CFO, MBA from CBS, 8 years of experience in strategy consulting in various industries as well as co-founder of ventures
- Audrius Meskauskas, SW Architect, 20 yrs+ experience in back- and front-end software development; joined Seervision to orchestrate software development
- Thibault Nicolas, Sports MVP development, Previously @ Stanley Robotics; developing computer-vision- based robotic automation
- Max Polzin, R&D Engineer, robotics expert; MSc. @ ETH Zurich; Won the Förderpreis der Schweizer Gesellschaft für Automatik for his master thesis
- Damian Frick, Senior R&D Engineer, Ph.D. in Automation and Control @ ETH Zurich; expertise in predictive control, numerical optimization, and control of electrical drives

- Orestis Varesis, R&D Engineer, robotics expert, MSc. @ ETH Zurich; SA/MA thesis on cinematography and robotic camera control
- Zhejun Zhang, R&D Engineer, robotic vision expert, MSc. @ ETH Zurich; background in machine learning, robotics and computer vision

ADVISORS



PRICES & AWARDS

- **Venture Kick** (leading Swiss startup competition, 2016): Won 2 cash awards of CHF 30k as well as 10+ hours of coaching from seasoned entrepreneurs over the course of 3 rounds; ranked 3rd in final competition round (which would have triggered an equity investment of CHF 100k at a valuation of CHF 1m), Total of 30 teams directly competing with Seervision during this process
- **Nvidia Inception** (corporate startup program by Nvidia, 2017): Invited to Nvidia's inception program in 2017 being considered an exceptional startup which is revolutionizing industries with advances in AI and data science; support through coaching, discount offers and consulting during critical stages of product development, prototyping, and deployment
- **YEP** (corporate startup program by Maxon Motors, 2017): Selected for the Young Engineers Program of Maxon motors (world's leading motor company) gaining access to 50% of catalogue prices for prototyping (required for first semi-professional gimbal prototype developed by Seervision)
- **IMD Startup Competition** (startup program, 2017): Selected along with 24 other startups out of 135 candidates for a live case-study at the EMBA Program with over 30 hours business case work with 12 mid-level management EMBA students; final presentation of the business case to a VC panel for feedback