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Seervision Wins 2019 NAB Show Product of the Year Award

Zurich— 15.04.2019 – Seervision announced today that its Adaptive Motion Control is a Best New AI/Machine Learning Technology winner in the **2019 NAB Show Product of the Year Awards**. The first official awards that recognize innovative new products at NAB Show, the program recognizes the most significant and promising new products and technologies showcased by Exhibitors at the 2019 NAB Show in Las Vegas, NV.

Seervision has developed a complete technology stack that will help you automate object tracking shots using any camera and any lens. Its algorithms utilize state-of-the-art computer vision, machine learning, model predictive control and optimal camera cinematography and the resulting shots are both adapting to a changing scene and indistinguishable from what a human operator can do.

NAB Show Product of the Year Award Winners were selected by a panel of industry experts in 16 categories and announced at an awards ceremony and cocktail reception at the Westgate Las Vegas Resort on April 10. To be eligible for an award, nominated products and technologies needed to be on display at the 2019 NAB Show for the first time and available for delivery in calendar year 2019.

“Nominees like Seervision are revolutionizing the way people experience media and entertainment,” said NAB Executive Vice President of Conventions and Business Operations Chris Brown. “The 2019 NAB Show Product of the Year Awards highlight the best of what’s new at the premier launchpad for breakthroughs at the intersection of media, entertainment and technology.”

About Seervision:

Seervision is a swiss-based deep-tech company from Zurich. They develop state-of-the-art video analysis algorithms for real-time object recognition and scene segmentation in video productions. Based on precise camera motion models, their adaptive motion control technology always deliver perfect cinematography under all operating conditions. This enables new creative possibilities, better production quality, lower costs and easier planning.

The 2019 NAB Show Awards Online:

<https://www.nabshow.com/happenings/awards-programs/product-of-the-year-awards>

About NAB Show

NAB Show, held April 6 - 11, 2019, in Las Vegas, NV, USA, is the world's largest and most comprehensive convention encompassing the convergence of media, entertainment and technology. With nearly 100,000 attendees from more than 160 countries and 1,700+ exhibitors, NAB Show is the ultimate marketplace for solutions that transcend traditional broadcasting and fuel the digital storytelling economy. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is where global visionaries convene to bring content to life in new and exciting ways. Explore more at NABShow.com

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.